

THE LONG ISLAND

MEDIA ARTS SHOW

HIGH SCHOOL

Film/Animation Judging Criteria

1. Content or Theme- Conveying a message to the viewer
2. Creativity/Originality- Unique approach to filming, Point of View
3. Technical Production- Components; Use of Camera, Sound, Lighting
4. Aesthetic Production- Composition, Color, Performance, Camera Angle, Emotional Response
5. Post Production- Quality of Editing

FILM/ANIMATION CRITERIA	1 STAR	2 STARS	3 STARS	4 STARS	5 STARS
Content or Theme	Work demonstrates little or no attention to conveying an idea or message.	Work indicates some thought behind the underlying message or idea, but not enough to resonate with an audience.	Work indicates a cohesive idea or message, but one that is full of clichés.	Work demonstrates a fresh take on familiar messages or ideas.	Work is an outstanding example of conveying an articulable and powerful message that resonates with its audience
Creativity/Originality	Work demonstrates little or no originality/creative approach	Work indicates some reference to similar works in the genre, yet begins to demonstrate individual and personal voice	Reference to similar work is apparent, yet is treated with individual creativity that moves successfully toward originality	Work demonstrates an accomplished level of creativity and originality using references as foundation for individualism	Work is an outstanding example of originality and creative process and results in a work that has drawn on multiple influences to create a fresh new transformative approach to filmmaking/animating
Technical Production	Work does not demonstrate proficiency in medium, technical skills or creative process	Work demonstrates limited technical skill, use of medium, however, begins to explore the creative process	Work demonstrates average technical skill and use of medium, and creative process	Work demonstrates accomplished technical skills, use of medium and clear understanding of creative exploration	Work demonstrates mastery of technical skills and medium, and sophistication in the filmmaking/animating process
Aesthetic Production	Limited or arbitrary attention paid to the combined audiovisual/visual elements of filmmaking/animation, resulting in a work that does not evoke viewer response or emotion	Some attention paid to the combined audiovisual/visual elements of filmmaking/animation, resulting in a work that begins to evoke viewer response, however, limited and not remarkable	Attention has been paid to the combined audiovisual/visual elements of filmmaking/animation, but the resulting work demonstrates no new approaches to aesthetics, and only begins to connect to viewer emotionally	Meticulous attention has been paid to each of the audiovisual/visual elements of filmmaking/animation, resulting in a work is successful in evoking viewer response, extended thought, and emotion	Each audiovisual/visual element of filmmaking/animation relates to every other element, has been mastered, and, when combined, serves the work masterfully, resulting in a deeply affecting work that creates a visual dialog with viewer and evoking response, though, analysis, and emotion
Post Production	Work does not reflect a coherent vision applied to cutting, dissolves and cross-fades, transitions, juxtapositions, sound mix, sound edit	Work inconsistently demonstrates attention paid to cutting, dissolves and cross-fades, transitions, juxtapositions, sound mix, sound edit	Work demonstrates average skill in cutting, dissolves and crossfades, transitions, juxtapositions, sound mix, sound edit	Work demonstrates superior skill in cutting, dissolves and crossfades, transitions, juxtapositions, sound mix, sound edit	Work demonstrates a cohesive vision and has been noticeably improved by the superior skills applied to cutting, dissolves and cross-fades, transitions, juxtapositions, sound mix, sound edit